



**PRESS RELEASE
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Headline: AGRICO HUB Launches ATVET Short Courses to Empower Entrepreneurs in Agriculture & Digital Innovation

Techiman, Bono East Region, 26th February 2025

AGRICO HUB, in collaboration with Social Enterprise Ghana and **World University Services of Canada (WUSC) Ghana**, and the **Mastercard Foundation**, is excited to announce the launch of its **ATVET Short Courses**, designed to equip aspiring entrepreneurs with technical and business skills in agriculture and digital innovation.

This initiative is part of the five-year project "**Accelerating Change Through Innovation in Agricultural TVET (ACTIVATE)**," which aims to enhance the well-being and resilience of young men and women in Ghana by developing an industry-led, demand-driven Agriculture Technical and Vocational Education and Training (ATVET) system.

- The program seek to work closely with key stakeholders in the Agricultural TVET sector to improve employment and entrepreneurship opportunities for young people nationwide.
- As part of this initiative, we are offering training opportunities for young people aged **15-35**, with a special focus on **women, individuals with disabilities, refugees, and displaced persons**.

The program provides hands-on training in the following Agricultural short courses:

1. CASHEW VALUE CHAIN MANAGEMENT

- CASHEW NURSERY ESTABLISHMENT & MANAGEMENT
- CASHEW FARM MANAGEMENT
- CASHEW PROCESSING

2. POULTRY PRODUCTION:

- HATCHERY
- PROCESSING &
- MARKETING

3. SOFTWARE DEVELOPMENT

- WEB DEVELOPMENT
- DIGITAL MARKETING



With full scholarships available for eligible participants, the program aims to bridge the skills gap in agribusiness and technology.

Successful trainees will receive:

- **TVET certification,**
- **Technical support,**
- **Market linkages, and**
- **Access to funding opportunities.**

“This initiative is a game-changer for young entrepreneurs looking to build sustainable businesses in agriculture and technology,” said George Antwi-Boasiako, CEO at AGRICO HUB.

Interested applicants can apply before **March 14th 2025**, with classes commencing in **April 2025**. For more information, contact AGRICO HUB at 0322498877 // 0542568322

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